

THRESHOLD 360

VIRTUAL TOUR PROGRAM

Tourism Kingston works with Threshold 360, the leading platform for 360° virtual tour creation and delivery in the tourism and hospitality industries, to offer our local partners an affordable, accessible, best-in-class option for complete virtual tours. We offer an annual subscription that includes the capture (annual recaptures/updates included), access to the Threshold 360 dashboard with a full suite of application options, analytics, and more.

Program details

- // Annual subscription-based program
- // January 1 – December 31
- // 2025 Annual Subscription Fee: \$350+ HST
- // Captures take approximately two hours depending on property/venue size
- // Capture dates organized in advance, and anticipated to take place in March, April, May, June, and July 2025, depending on demand
- // Available to all Tourism Kingston partners who see value in having a comprehensive virtual tour available for potential guests, clients, and customers.

Benefits

- // Easily linked to all manner of your sales vehicles (website, social media posts, client proposals)
- // Ability to update or redo your capture each year
- // Inclusion with your Google business listing
- // Inclusion with your listing(s) on visitkingston.ca
- // Access to analytics via the Threshold 360 dashboard
- // Low cost

Captured examples

- [The Frontenac Club](#)
- [Delta Hotels by Marriott Kingston Waterfront](#)
- [The Spire](#)
- [Kingston Grand Theatre](#)
- [Kingston Penitentiary](#)
- [Kingston Racquet Centre](#)
- [Black Dog Tavern](#)

If you operate a hotel, meeting venue, attraction, activity, sports facility, restaurant, or bar, you may benefit from this great sales tool.

Please reach out to take advantage of this compelling partner opportunity:

Ted Robinson

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—> visitkingston.ca

