

Hotel Performance

Owner Tourism Kingston CS

Controls
& Filters Year contains 2024
 Region contains Kingston, ON+



HOTEL PERFORMANCE

Hotel performance insights across a range of key performance metrics including Room Night Revenues, Bed Tax Revenues, Room Night Supply & Demand, Occupancy, ADR, and RevPAR.

Reporting Period
Jan 01 2024 to Dec 31 2024

Data Source: STR

Version: 2.0 D

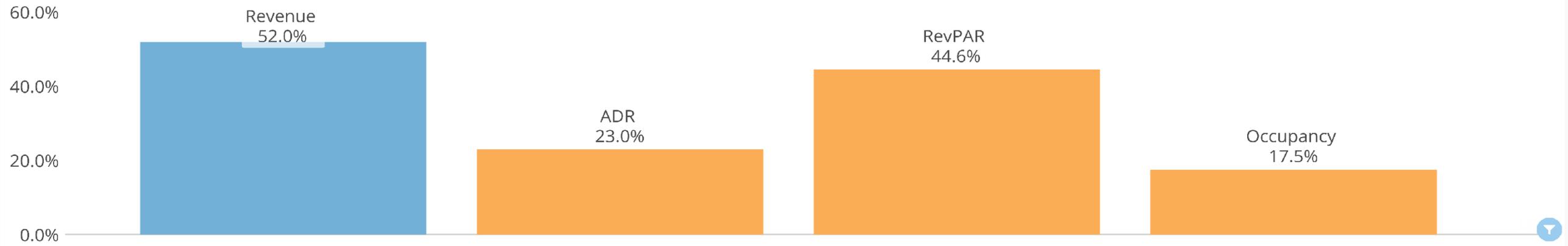
Year	Destination
2024	Kingston, ON+

Summary

Performance for the period [Reporting Period](#)

Revenue	Est. Bed Tax Revenue (5%)	ADR	RevPAR
\$108.54M ↗ 2.6%	\$5.43M ↗ 2.6%	\$172.83 ↗ 1.2%	\$113.80 ↗ 2.4%
Room Night Demand	Room Night Supply	Available Room Nights	Occupancy
628.04K ↗ 1.4%	953.76K ↗ 0.2%	325.72K ↘ -2.0%	65.85% ↗ 1.2%

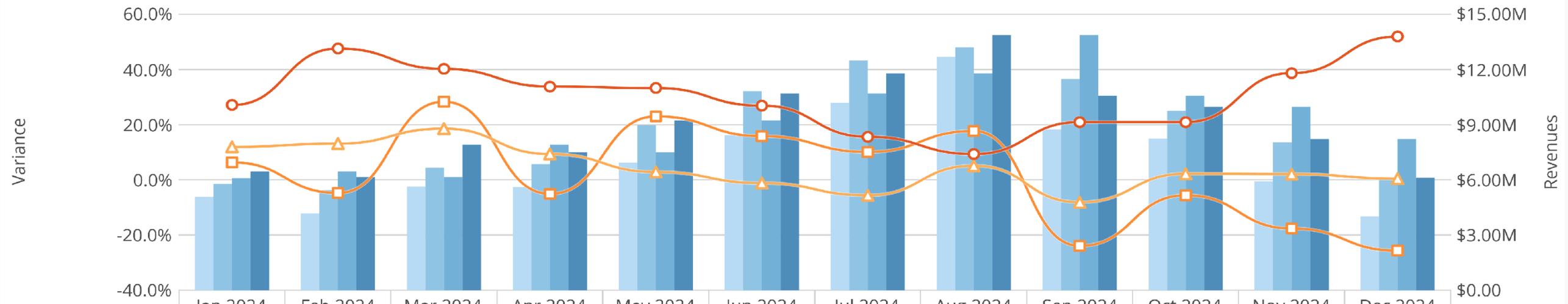
% Recovery from Pre-Covid (2019) Norms



Revenue

Revenue by Month

\$108.54M total revenues in period

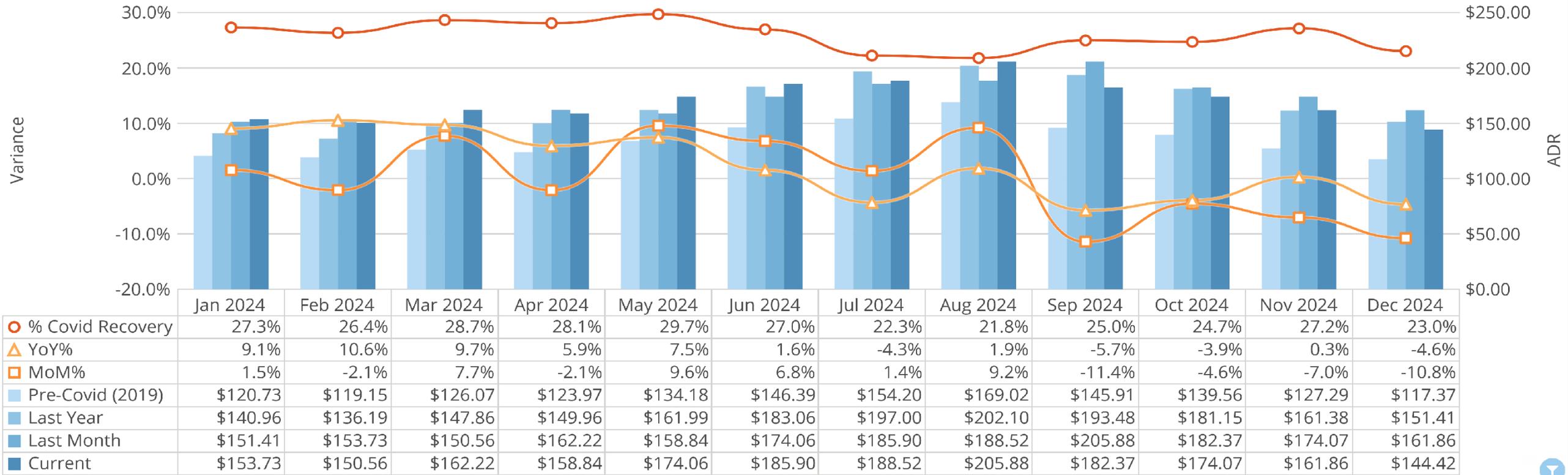


	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024
○ % Covid Recovery	27.2%	47.7%	40.3%	33.8%	33.4%	26.9%	15.6%	9.4%	20.9%	20.9%	38.7%	52.0%
△ YoY%	12.0%	13.2%	18.6%	9.4%	2.9%	-1.1%	-5.6%	5.1%	-8.1%	2.2%	2.1%	0.5%
□ MoM%	6.4%	-4.7%	28.3%	-5.1%	23.1%	15.9%	10.2%	17.7%	-23.9%	-5.6%	-17.6%	-25.6%
■ Pre-Covid (2019)	\$5.09M	\$4.17M	\$5.64M	\$5.61M	\$6.93M	\$8.43M	\$10.20M	\$12.69M	\$8.74M	\$8.25M	\$5.93M	\$4.02M
■ Last Year	\$5.78M	\$5.45M	\$6.67M	\$6.86M	\$8.98M	\$10.83M	\$12.49M	\$13.21M	\$11.50M	\$9.76M	\$8.05M	\$6.08M
■ Last Month	\$6.08M	\$6.47M	\$6.16M	\$7.91M	\$7.51M	\$9.24M	\$10.70M	\$11.79M	\$13.88M	\$10.57M	\$9.98M	\$8.22M
■ Current	\$6.47M	\$6.16M	\$7.91M	\$7.51M	\$9.24M	\$10.70M	\$11.79M	\$13.88M	\$10.57M	\$9.98M	\$8.22M	\$6.11M

Average Daily Rate (ADR)

ADR by Month

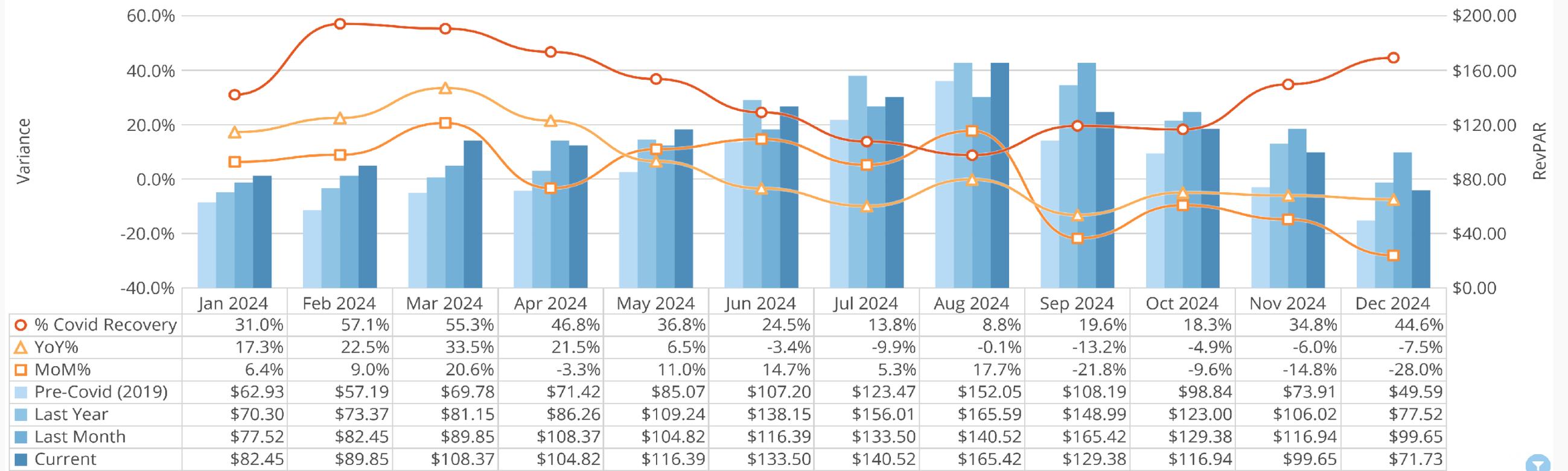
\$172.83 ADR in current period



Revenue per Available Room (RevPAR)

RevPAR by Month

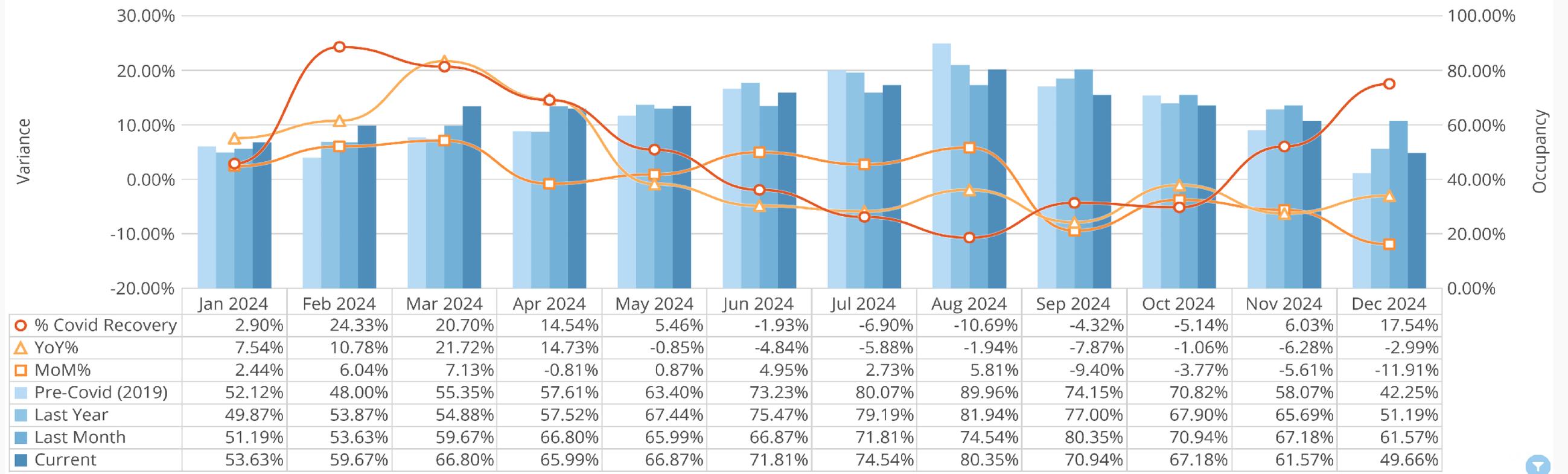
\$113.80 average RevPAR in period



Occupancy

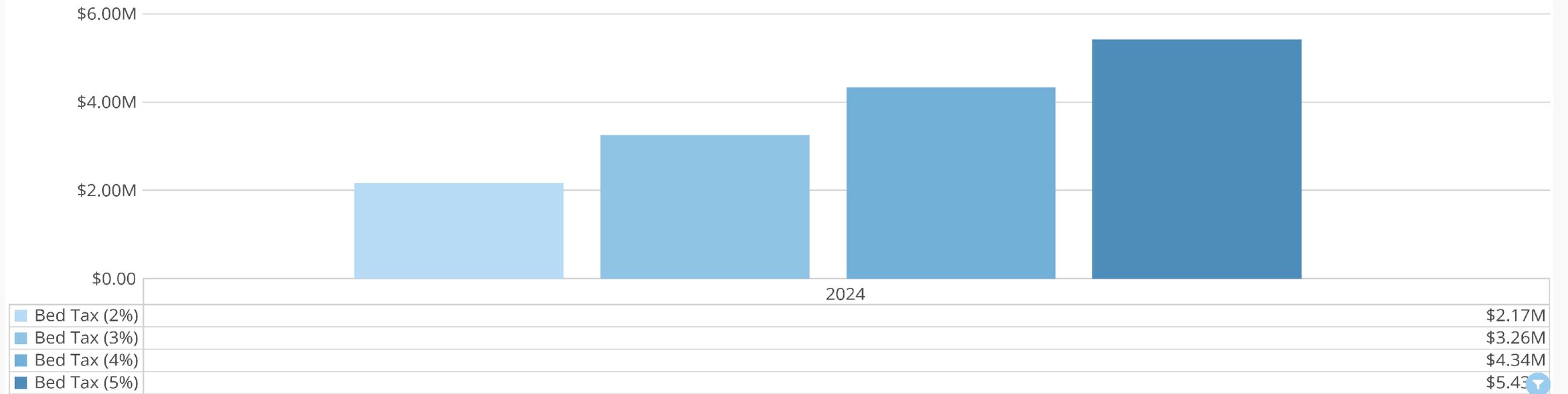
Occupancy by Month

65.8% average occupancy in current period



Bed Tax Potential

Bed Tax Potential



Appendix

Supply/Demand by Month

Date	Room Night Supply	Room Night Demand	Occupancy	Ad
2024-Jan	78,461	42,081	54%	
2024-Feb	68,612	40,944	60%	
2024-Mar	72,999	48,766	67%	
2024-Apr	71,631	47,270	66%	
2024-May	79,380	53,078	67%	
2024-Jun	80,178	57,578	72%	
2024-Jul	83,917	62,551	75%	
2024-Aug	83,917	67,424	80%	
2024-Sep	81,672	57,942	71%	
2024-Oct	85,304	57,307	67%	
2024-Nov	82,470	50,776	62%	
2024-Dec	85,219	42,322	50%	
GRAND TOTAL	953,760	628,039	66%	

